

the **BUILDER REBATE PROGRAM**
Cash rewards that impact your bottom line

WaterFurnace
Smarter from the Ground Up™



the **Builder Rebate Program**

Our Builder Rebate Program is **simple to participate in and easy to understand**. Rebates are earned based on the quantity of WaterFurnace units purchased* (and installed) by qualifying WaterFurnace Dealers. **The more units you install, the bigger your rebate.** And since **these rebates come in the form of a check from WaterFurnace - not a discount on purchases** - they'll positively impact your bottom line!

Here's how it works:

Rebates are calculated for every 5 units purchased. 7 Series, 5 Series, 5 Series Splits*, and Synergy3D units earn a \$1000 rebate for every 5 units sold while 3 Series units earn a \$500 rebate for every 5 units sold. Bonus rebates begin in as little as 25 units (see the Rebate Schedule below). At the 50 unit mark, you enter the DOUBLE REBATE ZONE. WaterFurnace matches your base rebate and your total rebate is DOUBLED. With no upper limit, the size of your rebate check is entirely up to you!

700A11, 500A11, 5 SERIES SPLITS*, & SYNERGY3D UNITS

Annual Units Purchased	Base Rebate	Bonus Rebate	Total Rebate
5	\$ 1,000	\$ -	\$ 1,000
10	\$ 2,000	\$ -	\$ 2,000
15	\$ 3,000	\$ -	\$ 3,000
20	\$ 4,000	\$ -	\$ 4,000
25	\$ 5,000	\$ 1,000	\$ 6,000
30	\$ 6,000	\$ 2,000	\$ 8,000
35	\$ 7,000	\$ 3,000	\$ 10,000
40	\$ 8,000	\$ 4,000	\$ 12,000
45	\$ 9,000	\$ 5,000	\$ 14,000
50	\$ 10,000	\$ 10,000	\$ 20,000
55	\$ 11,000	\$ 11,000	\$ 22,000
60	\$ 12,000	\$ 12,000	\$ 24,000
65	\$ 13,000	\$ 13,000	\$ 26,000
70	\$ 14,000	\$ 14,000	\$ 28,000
75	\$ 15,000	\$ 15,000	\$ 30,000
80	\$ 16,000	\$ 16,000	\$ 32,000
85	\$ 17,000	\$ 17,000	\$ 34,000
90	\$ 18,000	\$ 18,000	\$ 36,000
95	\$ 19,000	\$ 19,000	\$ 38,000
100	\$ 20,000	\$ 20,000	\$ 40,000

DOUBLE REBATE ZONE

CONTINUE TO DOUBLE YOUR BASE REBATE FOR EVERY 5 UNITS ABOVE 100

300A11 UNITS

Annual Units Purchased	Base Rebate	Bonus Rebate	Total Rebate
5	\$ 500	\$ -	\$ 500
10	\$ 1,000	\$ -	\$ 1,000
15	\$ 1,500	\$ -	\$ 1,500
20	\$ 2,000	\$ -	\$ 2,000
25	\$ 2,500	\$ 500	\$ 3,000
30	\$ 3,000	\$ 1,000	\$ 4,000
35	\$ 3,500	\$ 1,500	\$ 5,000
40	\$ 4,000	\$ 2,000	\$ 6,000
45	\$ 4,500	\$ 2,500	\$ 7,000
50	\$ 5,000	\$ 5,000	\$ 10,000
55	\$ 5,500	\$ 5,500	\$ 11,000
60	\$ 6,000	\$ 6,000	\$ 12,000
65	\$ 6,500	\$ 6,500	\$ 13,000
70	\$ 7,000	\$ 7,000	\$ 14,000
75	\$ 7,500	\$ 7,500	\$ 15,000
80	\$ 8,000	\$ 8,000	\$ 16,000
85	\$ 8,500	\$ 8,500	\$ 17,000
90	\$ 9,000	\$ 9,000	\$ 18,000
95	\$ 9,500	\$ 9,500	\$ 19,000
100 or more	\$ 10,000	\$ 10,000	\$ 20,000

DOUBLE REBATE ZONE

CONTINUE TO DOUBLE YOUR BASE REBATE FOR EVERY 5 UNITS ABOVE 100

EXAMPLES:

Dealer sells 110 700A11 and 500A11 units

Base rebate (\$1000 for every 5 units sold):	\$22,000
Bonus rebate for 50+ units (equal to base rebate):	+ \$22,000
Total rebate of:	\$44,000

Dealer sells 45 300A11 units

Base rebate (\$500 for every 5 units sold):	\$4,500
Bonus rebate for under 50 units (see schedule above):	+ \$2,500
Total rebate of:	\$7,000

We look forward to working with you, and we're confident your company will benefit from our relationship. WaterFurnace units will provide your customers with the finest in heating and cooling comfort and energy savings. And with years of safe, reliable, quiet operation, it's a system that your customers will appreciate.

If you have any questions about the program, please contact your WaterFurnace Territory Manager or participating Distributor.

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visit us at waterfurnace.com

*Units must be purchased by the dealer from WaterFurnace at standard pricing (no discounts or promotional rebates). Units purchased below standard pricing will not qualify for rebates. 5 Series Splits must be sold with the WaterFurnace NAH Air Handler or they are only counted as half a unit. Units must be purchased between January 1st and December 31st of the same calendar year, and rebate claim forms must be submitted by January 15th of the next year for units to qualify. Rebates are processed and issued upon the builder's submission of the claim form. The program is subject to change or cancellation without notice at the sole discretion of WaterFurnace. ©2021 WaterFurnace International, Inc.