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WaterFurnace creates executive-level and director positions as part of re-structuring to better serve customers

Fort Wayne, IN – [WaterFurnace International, Inc.](#), the leading manufacturer of [geothermal](#) and water source [heat pumps](#), has created two new executive-level positions to better serve customers in its residential and commercial sales channels. Jason Bose has been named vice president commercial sales, and Sean Dillon is the new vice president residential sales. In addition, Bret Ross is the new director of direct to dealer (D2D) sales.

“We are excited to promote Jason, Sean and Bret to these new positions,” said Michael Albertson, senior vice president: sales and marketing. “Altogether, they bring a wealth of industry experience that will prove invaluable as they oversee their respective sales channels and advance initiatives designed to better serve customers in those channels.”

Bose joined WaterFurnace in 2008 as director – sales engineering. He also served as vice president – product management and customer service before accepting his current position. Bose is a graduate of Oklahoma State University, where he earned a bachelor’s degree in electronics and computer technology.

Dillon joined WaterFurnace in 2008 as Northwest territory manager. He then held positions of Western region manager and director of dealer sales before moving into his new role. His background also includes experience with both a contracting business and a geothermal drilling company. Dillon earned a bachelor’s degree in business from the University of Washington.

Ross also began his WaterFurnace career in 2008 as a territory manager, bringing with him experience as the owner of a mechanical contracting company. Prior to his current position, he served as region manager. Ross holds a bachelor's degree in political science from Winthrop College.

To learn more about WaterFurnace, visit www.waterfurnace.com.

More Information:

As part of NIBE Climate Solutions North America, WaterFurnace International, Inc. is a leading manufacturer of residential, commercial, industrial and institutional geothermal and water source heat pumps. Although it earned a reputation as a leader in geothermal heat pumps, WaterFurnace has worked in recent years to innovate new technologies, integrate key trends and grow the core business to represent a portfolio of clean and sustainable solutions. WaterFurnace was founded in 1983, and the company is headquartered in Fort Wayne, Ind.

For the latest news and updates from WaterFurnace, connect with us on your favorite social media sites – follow us on [Twitter \(@WaterFurnace\)](#), like us on [Facebook](#) or view the [WaterFurnace YouTube Channel](#). Additional information about the Company and its products is available at www.waterfurnace.com.

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